Grant Application Guidelines

This document lays out the content and formatting requirements when writing a grant proposal to the Alfred P. Sloan Foundation for the following types of projects:

Non-research Projects

A research project is any project the output of which could be appropriately published in an academic journal. A non-research project is any project that is not a research project. Some examples of non-research projects are conference support, software development, policy analysis, public education and outreach projects, institution-building, and science-themed media production.

Projects with both a research component and a non-research component (for instance, a project that plans to both conduct research and build a website to disseminate that research to the public) are considered research projects for the purpose of which guidelines to use.

If your project is a research project, this is not the correct set of guidelines for your grant proposal. Please visit our Grant Proposals page to download the correct guidelines.
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Elements of a Complete Grant Proposal Packet

All grant proposal packets to the Alfred P. Sloan Foundation must contain the following elements. Proposal packets that are missing any of these elements (other than unneeded optional appendices) are not complete and will not be considered for funding until all elements have been submitted.

1. Proposal Cover Sheet
2. Proposal
3. Budget and Budget Justification
4. Required Appendices
5. Optional Appendices
6. Proposal Administration Form

The first five elements should appear in a single document in the order indicated above. (Proposal cover sheet first, then proposal, then the budget, etc.) The Proposal Administration Form (element 6) should be submitted as a separate document.

Formatting Requirements

Proposal packets must

- Be double-spaced
- Be in an 11-point font
- Have 1-inch margins
- Have page numbers

Section Page Limits

The elements of a grant proposal packet may not exceed the following lengths.

<table>
<thead>
<tr>
<th>Element</th>
<th>Page Limits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover Sheet</td>
<td>1 page</td>
</tr>
<tr>
<td>Proposal</td>
<td>If amount requested ≤ $250,000, 10-15 pages</td>
</tr>
<tr>
<td></td>
<td>If amount requested &gt; $250,000, 20 pages</td>
</tr>
<tr>
<td>Budget &amp; Budget Justification</td>
<td>As needed</td>
</tr>
<tr>
<td>Required Appendices</td>
<td></td>
</tr>
<tr>
<td>List of Citations</td>
<td>As needed</td>
</tr>
<tr>
<td>Curriculum Vita(e)</td>
<td>Maximum 3 pages per person</td>
</tr>
<tr>
<td>Conflicts of Interest</td>
<td>As needed, generally 1 page</td>
</tr>
<tr>
<td>Attention to Diversity</td>
<td>As needed, generally 1-3 pages</td>
</tr>
<tr>
<td>Information Products</td>
<td>As needed, generally 2-4 pages</td>
</tr>
<tr>
<td>Optional Appendices</td>
<td></td>
</tr>
</tbody>
</table>
Proposal Cover Sheet

All grant proposal packets must be accompanied by a completed Proposal Cover Sheet Form. Visit the Forms section of the Alfred P. Sloan Foundation website to download a Proposal Cover Sheet Form.

Proposal

The grant proposal must be divided into sections that address the following questions.

1. **What is the main issue, problem, or subject and why is it important?** The proposal should start with a discussion of the main issues, problems, or subjects that the proposer expects to address. It should go on to discuss why these are important and how they are related to the Foundation program that would provide the grant support.

2. **What is the major related work in this field?** The proposal should contain a summary of similar projects or other work addressing the same subjects, issues, or problems. This summary should include references to important publications or results of other significant creative efforts in the field. The proposer should describe how his or her work differs from, contributes to, or complements this work.

3. **Why is the proposer qualified to address the issue or subject for which funds are being sought?** The proposer’s education, previous accomplishments, etc., related to the proposed project should be discussed briefly.

4. **What is the approach being taken?** The proposal should discuss what is to be done, the project timeline, and how it will be implemented. This should include an account of who will do what and when, project oversight and management, and who will have what duties, powers, and responsibilities. Key project milestones should be identified. If the proposal involves collaboration with other individuals or organizations, those collaborators and their expected contributions to the project should be listed. The proposal should also describe, if applicable, the status of the work to date and plans for dissemination and/or sustainability. For software and hardware development projects, a brief discussion of the relevant technical issues should be included. If necessary, additional information (at the “expert” level) may be included as an appendix.
5. **What will be the output from the project?** The proposal should include a discussion of anticipated products such as publications, software, artistic work, programs, websites, conferences, briefings, training of students, etc., that the project is expected to yield.

6. **What is the justification for the amount of money requested?** The proposer should justify the budget request and why it is consistent with the associated output that the funds will support. This should be a general discussion, with additional detail provided in the budget section. (See “Budget and Detailed Budget Justification,” below.)

7. **What other sources of support does the proposer have in hand or has he/she applied for to support the project?** If funds are being provided or requested from other sources, the proposal should list those sources, amounts, and the current status of funding from each. This narrative information can be integrated into the previous question, with detail provided in the budget.

When a current or former Sloan grantee seeks funds for a new project in an area related to their Sloan grant, or if a grantee is seeking renewed or expanded funding for an ongoing project supported by Sloan, an additional section should be included in the proposal answering the following question:

8. **What is the status and output of current and/or previous Sloan grants?** The proposal should include a discussion of the work that has been produced (or is in process) in connection with previous Foundation grants. This discussion should include a list of publications (working papers, articles published in journals, books, Ph.D. dissertations, etc.) and other products (conferences, presentations, films, training, etc.) designated as output or outcome metrics from current and/or previous grants.

**Budget and Detailed Budget Justification**

This section should include a tabular budget, broken down by year for multi-year projects. A detailed written discussion that explains and justifies the amount requested should follow the tabular budget. Line items in the budget should be explained (what they cover, how they were arrived at, etc.). A sample budget form can be found in the Forms section of the Foundation’s website.

Budgets should also meet the following requirements.

- **Salary Support:** Requests for salary should adhere to the following restrictions based on the type of staff seeking support.

<table>
<thead>
<tr>
<th>Type of Staff</th>
<th>Max Support</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty (on a 9-month)</td>
<td><strong>For senior faculty:</strong> No more than one month summer</td>
<td>All faculty supported through a Sloan grant must receive a standard benefits package customary for their institution.</td>
</tr>
</tbody>
</table>
### Annual salary (academic year salary)

- Budgets must include the number of faculty supported, the full-time equivalent salary of each, and the percentage of the faculty member’s time that will be devoted to work on the grant.
- The Foundation discourages budget requests to pay summer salary for senior faculty. Proposals may request (and must justify) up to one month of summer salary support for senior faculty members in the amount of either 1/9 of academic-year salary or $35,000, whichever is lower. The Foundation may make exceptions to this policy in extraordinary circumstances, but a strong case for such an exception must be made in the budget justification.
- For faculty on unpaid leave, the Foundation may consider modest academic-year salary support.

<table>
<thead>
<tr>
<th>Project Staff</th>
<th>As needed, up to 100 percent of full-time salary</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>All project/research staff employed by the grantee institution must receive a standard benefits package customary for the institution.</td>
</tr>
<tr>
<td></td>
<td>Budgets should list the number of staff supported, the full-time salary of each, and the percentage of the staff member’s time that will be devoted to work on the grant.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Postdoctoral Researchers</th>
<th>As needed, up to 100 percent of full-time salary.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Salary must be customary for the department and institution employing the researcher.</td>
</tr>
<tr>
<td></td>
<td>Budgets must include the number of positions supported, the full-time salary of each supported researcher, and the percentage of the researcher’s time that will be devoted to work on the grant.</td>
</tr>
<tr>
<td></td>
<td>All Sloan-supported postdoctoral researchers must receive a standard benefits package customary for their institution.</td>
</tr>
</tbody>
</table>

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1 “Senior faculty” = faculty who are tenured or who are more than 10 years beyond attainment of their Ph.D. “Junior faculty” = non-Senior faculty.
Graduate Students | As needed, up to 100 percent of full-time salary | • Salary must be customary for the department and institution employing the student.
• Budgets must include the number of graduate students supported, the full-time salary of each, and the percentage of each student’s time that will be devoted to work on the grant.
• **Tuition.** It is the policy of the Foundation not to provide reimbursement for graduate student tuition. The Foundation may make exceptions to this policy in particular circumstances; a strong case for such an exception must be made in the budget justification. When the Foundation does agree to support tuition, reimbursement is capped at the NSF Graduate Research Fellow cost-of-education allowance, as specified in the NSF program solicitation\(^2\) at the time the grant is made. The Foundation does not pay indirect costs on graduate tuition.

- For grant requests of $50,000 or less, no indirect (overhead) costs are permitted.
- For grant requests in excess of $50,000, indirect (overhead) costs may not exceed 15 percent of direct project costs.
- If there is a subcontract, there must not be double overhead (i.e., the institution should not charge 15 percent on funds subcontracted to another institution that then also charges overhead costs). A recommended division of overhead where a subcontract is involved is 3 percent for the contracting institution and 12 percent for the institution that makes the final expenditure.
- If the total cost of the project is larger than the amount requested from the Alfred P. Sloan Foundation, the request must include a financial plan for the whole effort that identifies matching financial contributions (either secured or anticipated). When possible, letters of support from other funders should be included indicating their willingness to provide funds and the amount of support to be provided.

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\(^2\) In the 2020 program solicitation, [NSF 20-587](https://www.nsf.gov), the cost-of-education allowance is $12,000.
Required Appendices

All grant proposals for non-research projects must contain (at least) five appendices:

- List of Citations
- Curricula Vitae
- Conflicts of Interest / Sources of Bias
- Attention to Diversity
- Information Products

List of Citations

This appendix should contain a list of all papers or other work cited in the proposal. Citations may be formatted in any widely used style (Chicago, APA, etc.)

Curricula Vitae

This appendix should include abbreviated CVs or biographies of the principal investigator and any key project staff that will implement or supervise activities.

- CVs should include education, employment history, a list of the proposer’s most important previous publications, and important honors (NAS, AAAS, best paper awards, etc.).
- Full CVs are not requested; one to three pages per person is sufficient.

Conflicts of Interest / Sources of Bias

The proposal must disclose potential conflicts of interest or sources of bias on the part of the primary investigator, all key project staff, and the grantee institution. The following are examples of potential conflicts:

- **Financial interests:** Any significant financial interests (equity holdings, stock options, etc.) in any corporate entity involved with the subject matter of the proposed research;
- **Management/Advisory affiliations:** Any status as an officer, trustee, or member of an advisory committee in any entity involved with the subject matter of the proposed research;
- **Paid Consulting:** Any compensation or honoraria received (within the last three years) from an entity involved with the subject matter of the proposed research in exchange for consulting services, speaking engagements, or expert testimony;
- **Patents:** Any planned, pending, or awarded patents the value of which may depend on the outcome of the proposed research.

Do not omit this appendix if there are no conflicts of interest or sources of bias to report. Instead, if there are no conflicts to report, this appendix should consist of a statement to that effect.
Attention to Diversity

In keeping with the Foundation’s long-standing support for the professional advancement of underrepresented groups in science, technology, engineering, mathematics, and economics, the Foundation urges proposers to be mindful that African Americans/Blacks, Hispanics/Latinx, Native Americans, and women are often underrepresented in the scientific enterprise. Proposers should strive for diversity when drafting their proposals, constructing research teams, creating advisory panels, and assigning leadership and management responsibilities on a project. This appendix should discuss the proposers’ current and planned efforts to ensure racial and gender diversity in the project.

Note that mere provision of the diversity or equal opportunity policy of one’s institution is insufficient. Rather, what we are looking for are concrete plans to ensure that the project under consideration will be structured in such a way as to encourage racial and gender diversity.

Film, television, radio, and other media projects should note that the Foundation’s interest in promoting diversity applies to both sides of the camera. Producers of such work should describe efforts to encourage diversity both in the media to be produced (invited guests, featured experts, selection of topics, on-screen/on-air talent) and in the production team (crew, writing staff, management, science advisors, etc.).

Information Products

Scientific progress depends on the sharing of information, on the replication of findings, and on the ability of every individual to stand on the shoulders of her predecessors. While not everything can or should be free, maximal and appropriate openness remains a core value of the Sloan Foundation. In this Information Products appendix, potential grantees are asked to attend to the outputs their research will create and how those outputs can best be put in service to the larger scientific community.

What information products will be created by the project? The appendix should delineate, in list form, all information products anticipated to be produced by the project. This includes articles, working papers, datasets (original or modified), software written or adapted for the project, code, video or photographic footage, original artistic work, websites, and pedagogical materials like presentations, curricula, and study guides.

For each type of information product to be created, the appendix should include information as detailed below.

Articles & Working Papers

▪ Where will you aim to publish articles?
▪ Will you circulate or make available pre-publication versions of your articles (e.g., preprints or working papers), and if so where and under what license(s)?
▪ Will a copy of the article be archived in an institutional repository? Are you subject to an institutional mandate?

Datasets
▪ Where will project data be stored or archived at the conclusion of the project?
▪ What format will data be archived in?
▪ What metadata will be uploaded to explain/describe the archived data?
▪ Are there any legal issues that will complicate sharing and access to the archived data?

Software & Code
▪ Where will project software and code be stored or archived at the conclusion of the project?
▪ Will software be maintained after the grant funding ends? If so, by whom?
▪ What metadata will be associated with the archived software/code? The appendix should be specific about how the computational environment in which software or code was originally executed will be described/archived.
▪ What intellectual property license will software and code be archived under?

Artistic Work, Photography, Video Footage
▪ Where will final products be stored or archived?
▪ Who will own the copyright? Under what license(s) will works be made available to the public?
▪ Will raw/unedited versions of the work be archived, and if so where?
▪ What will own the copyright of the raw/unedited version?

Websites & Web Content (including presentations, slide shows, curricula, study guides, etc.)
▪ Where will project-related websites be hosted?
▪ How long will project websites be maintained after the completion of the project? With what funds?
▪ Who will be responsible for maintaining project-related websites?
▪ Who will own the intellectual property (IP) of any web content? Under what license will they be made available to others?

Optional Appendices
The following appendices are optional only in the sense that they do not necessarily apply to all non-research projects. If one or more applies to your project, you must provide it as part of a complete grant proposal packet.

▪ Appendix for Projects that Support Workshops, Conferences, or other Large Meetings
▪ Letters of Support
▪ Empirical Methods
Workshops, Conferences, or Other Large Meetings

The following documents must be included in an appendix to any grant proposal requesting support for a workshop, conference, or other large meeting:

- Draft conference agenda;
- Draft list of conference invitees listing the name, title, and institutional affiliation of each;
- Draft letter of invitation;
- Draft list of invited speakers, presenters, and/or panel participants listing the name, title, and institutional affiliation of each;
- Draft call for papers (if applicable);
- Participant Survey or Evaluation plan.

Attention to Diversity

In keeping with the Foundation’s long-standing support for the professional advancement of underrepresented groups in science, technology, engineering, mathematics, and economics, the Foundation urges conference organizers to be mindful that African Americans/Blacks, Hispanics/Latinx, Native Americans, and women are often underrepresented at conferences, especially as panel chairs, speakers, and panel participants. Conference organizers should strive for diversity when drafting conference agendas, invitation lists, lists of speakers, and outreach plans.

Evaluation and Participant Survey

All proposals should contain an evaluation plan that includes a survey of conference participants at the conclusion of the conference. The details of participant surveys will vary depending on the nature and aims of the conference, but the survey should be designed so that conference organizers can use the collected survey data to evaluate which panels, plenaries, lectures, workshops, breakout groups, networking dinners, or other events were attended, the perceived quality of those events, what participants thought most valuable about the conference, where there is room for improvement, how the conference compares to similar conferences the participant has attended, and whether the conference achieved its overarching goals.

Should the grant proposal be successful, a discussion and analysis of participant survey data must be included as part of the grantee’s final report to the Foundation.

Letters of Support

If the success of the project depends on the support of key figures or institutions other than the principle investigator or project team, the proposal must include an appendix with a letter from each institution articulating the nature of their relationship to the project and their understanding of the role they expect to play in the project’s success.
Empirical Research Methods

The Alfred P. Sloan Foundation’s mission is to support high-quality research using sound methodologies. In acknowledgment of this core principle, grant proposals to the Alfred P. Sloan Foundation that request support for research of any kind must include a detailed methodological discussion in the form of an appendix.

Proposers should expect the review of their empirical methods to be similar to the scrutiny given such matters by NSF scientific panels or by top research journals. In fact, the Sloan Foundation often calls on the same kinds of methodological experts to help evaluate proposals. Proposers who plan on collecting data, running experiments, or conducting evaluations, and whose research team does not already include someone with statistical expertise, should consider enlisting one before submitting a proposal.

The Sloan Foundation expects empirical research proposals to describe both explicit hypotheses and sound methods for testing them. While collecting data about a phenomenon is better than not doing so, it is just a start. The key question is rarely what happened, but rather what happened compared to what would have happened anyway or under other circumstances. Working with counterfactuals can be challenging, of course. Causal inferences, though always desirable, should not be claimed without careful justification.

The methodological portion of a proposal or this appendix need not follow a prescribed format or organization. Examples of the kinds of questions that should be addressed are listed below, although which questions are relevant certainly depends on the nature of the research. Proposers should be explicit about assumptions, plans, and methods.

Model and Research Design

- What conceptual frameworks or institutional analyses support your model?
- What are the equations and parameters you will investigate?
- What distributional and error structure assumptions do you make and why?
- Which variables are exogenous, and which are endogenous?
- Are there omitted, confounding, or unmeasurable factors to consider?
- What statistical hypotheses will you test and why?
- If you will be using alternatives to the classical techniques and approaches of frequentist statistics, what techniques will you be using and how is this choice justified?
- What randomized, controlled, quasi, or natural experiments could help?

Sampling and Data

- What is your population? Control group? Unit of observation? Of analysis?
- If you are not collecting population data, what is your sampling strategy?
- If you are not randomly sampling, what are potential sampling biases?
- What power calculations show that your sample size is sufficient? Please note that the answer to data insufficiency is not simply to declare your project a pilot.
- Can you commit in advance to a given strategy, say, by registering your trial?
• How will data and code be shared, annotated, cited, and archived, and how will findings otherwise be made reproducible by other researchers? These should be discussed in the Information Products appendix.

Identification, Estimation, and Robustness
• Why are the datasets you will study capable of answering the questions you pose?
• Will observed distributions uniquely determine structural parameter estimates?
• What techniques will you employ to estimate parameter values and why?
• To what extent could endogeneity be a problem? Might instrumental variables or other methods help?
• Can you use, for example, regression discontinuity design or differences-in-differences?
• What kinds of sensitivity analysis or robustness tests do you plan?
• What other threats to validity can you anticipate? What can you do about them?

Proposal Administration Form
To process a successful grant proposal, the Foundation needs certain administrative information about your institution, in particular, its EIN number, tax status, and payment address. Universities should include sponsored research contacts in the approval areas. For institutions with 170(c)1 status, please include the IRS letter documenting such. Visit the Forms page of the Alfred P. Sloan Foundation website to download the Proposal Administration Form.

To ensure prompt payment upon a successful grant application, a completed Proposal Administration Form must be submitted with (ideally) or soon after the grant proposal. The Proposal Administration Form should be submitted as a separate standalone document.

How to Submit a Completed Grant Proposal Packet
Grant proposals invited by a program director of the Alfred P. Sloan Foundation should be submitted as an email attachment, preferably as a single file, directly to him or her. If a program director has not invited you to submit a proposal, please do not submit a proposal. Instead, compose and submit a Letter of Inquiry to the relevant program director via email. For guidelines on Letters of Inquiry, please see the Foundation’s website.

Confidentiality
The Foundation requests that prospective grantees treat grant proposals as confidential during the application process and refrain from publicly distributing their proposals (in whole or part) or revealing their status in the application process until the Foundation has completed its evaluation and made a funding decision.